Kreatywni online

08 | CAREER & MENTORING

Professional development

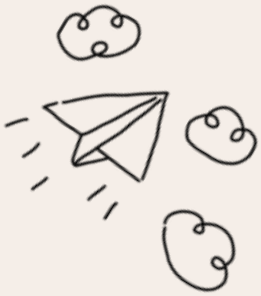


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CAREER & MENTORING

Suggested time: 60—75 minutes

Purpose

To turn creative skills and broad ambitions into realistic career decisions through individual mentoring.

Learning outcome

Choose a professional direction, identify income and career paths, create a 90-day plan and prepare for six mentoring sessions.

Learning content

The project combined group workshops with six individual 60-minute mentoring sessions. Each participant could work on a different priority: a portfolio, employment, clients, sales of original work, a website or a coherent professional direction.

Many participants had talent and skills. The challenge was choosing what to develop, describing it clearly, finding who might need it and building a viable income path. Mentoring combined practical decisions with confidence as a creative professional.

Ask who may need the work and why. Build a list of clients, employers and partners, then approach them directly. Tailor a portfolio to its recipient: show relevant projects, the creator's role, process, result and the work in context.

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CHOOSE A PROFESSIONAL DIRECTION

Choose one professional direction to test now.

What do I genuinely want to do more of?

_____

Which skills do I want to develop professionally?

_____

Which paths could I combine realistically?

_____

Keep secondary options visible without trying to pursue all of them at once. Choose one direction to test, then review it with a mentor.

My current priority: _____

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CLIENTS, EMPLOYERS AND PARTNERS

Potential recipient	Why relevant	Material to show	First contact
Company or brand	Relevant work	Portfolio / offer	_____
Cultural institution	Shared audience	Projects / bio	_____
Potential employer	Role and skills	CV / portfolio	_____
Creative partner	Complementary skills	Work samples	_____
Individual client	Their need	Relevant examples	_____
Other (optional)	_____	_____	_____
Other (optional)	_____	_____	_____

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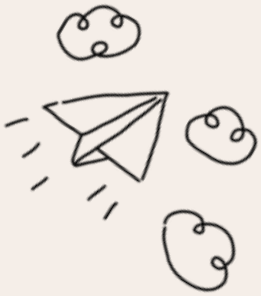
PORTFOLIO FOR ITS RECIPIENT

Portfolio question	Decision
Who will view this portfolio?	_____
Which projects support this goal?	_____
Which work should be removed?	_____
What should descriptions explain?	_____
Where: Behance, site, Instagram or PDF?	_____
Other (optional)	_____
Other (optional)	_____

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INCOME & ACTION

Income models and a legal starting point
Consider original work, commercial projects, creative services, workshops, education, brand collaborations and institutional projects. Test relevant sales channels, including your website, social media and marketplaces such as Pakamera or Etsy.

Unregistered activity in Poland may be a starting option for first sales or services if the current legal conditions are met. Verify applicable rules and limits when you begin.

Mindset and professional action
Perfectionism, comparison and fear of judgement can delay a portfolio, applications, outreach or a price conversation. Use small experiments and evidence of progress to turn intentions into dated action.

One action I have postponed: _____
Smallest useful version: _____
Date and evidence: _____

Project participants clarified career paths, improved portfolios, identified recipients and took concrete steps; one secured a graphic design job at Volkswagen Polska.

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TOOL 11
NINETY-DAY PLAN

Milestone	Action	**Deadline**	**Evidence of completion**
Priority	_____	_____	_____
Why now	_____	_____	_____
First 30 days	_____	_____	_____
Days 31—60	_____	_____	_____
Days 61—90	_____	_____	_____
Optional step	_____	_____	_____
Optional step	_____	_____	_____
Optional step	_____	_____	_____

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TOOL 12
MENTORING SESSION SHEET

Use one sheet for each mentoring session.

Topic for this session: _____
What changed since last time? _____
Evidence or difficulty: _____

Decision I need to make: _____
Action agreed: _____
Deadline and evidence: _____

Return to the previous sheet at the start of the next session.

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SIX-SESSION MENTORING SEQUENCE

Session	Suggested focus	Participant output
1	Strengths; direction	Priority; starting point
2	Career paths; recipients	Recipient list; opportunities
3	Offer; income; pricing	Draft offer; assumptions
4	Portfolio for recipient	Improvement plan
5	Brand; outreach	Channel plan; first contact
6	Progress; next stage	90-day plan
Optional	Follow-up	Next review

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